



# Privacy notice

Version 03/2023

Welcome to the website of our medical practice. This privacy notice applies to the use of our website and the services offered on it. This privacy notice informs you about the collection of personal data while visiting the site. By using this website, you consent to the processing of your personal data in accordance with this privacy notice.

Your personal data is collected and processed in accordance with the applicable data protection legislation and requirements. Apart from that, the medical practice is not liable for any loss or damage arising from use of this website.

In principle, our medical practice only offers its services in Switzerland and is only aimed at people who are resident in Switzerland.

## Collection of general data and information

Every time you access our website, a range of general data and information is collected. This general data and information is stored in the server logfiles. The information collected may include (1) the browser type and versions used, (2) the operating system you use to access our site, (3) the website from which you reach our website (referrer website), (4) the sub-pages you visit on our website, (5) the date and time of your visit, (6) an IP address, (7) your internet service provider, and (8) other similar data and information that serve to prevent risks in the event of an attack on our IT infrastructure.

This data and information is needed to (1) ensure the content of our website is displayed correctly, (2) optimise the content of our website, (3) guarantee the lasting functionality of our IT infrastructure and our website technology, and to (4) be able to provide the law enforcement agencies with the necessary information in the event of a cyberattack.

In addition, our medical practice may statistically analyse this data and information in order to enhance the privacy and data security of its IT infrastructure. The data and information collected is only processed for the stated purposes and is subsequently deleted.

## Links to other websites

This website may contain links to the websites of other providers. Our medical practice has no influence on these websites, their content, offerings or availability, or the data privacy notices or policies applicable there. We therefore do not accept any liability whatsoever in this regard.

## Cookies and other services

Our medical practice may use cookies on its website. Cookies contain what is known as a cookie ID: a string of characters that websites and servers associate with the browser on which the cookie is stored. A specific web browser can therefore be recognised and identified using this unique cookie ID.

Such information about use of this website (including your IP address) may be transmitted to servers outside Switzerland and stored there, e.g. for Google Analytics. By using this website, you consent to the disclosure of this data.

Our medical practice may use other service offerings from third-party providers to integrate content and services, such as videos or articles, in its website. This sort of integration always requires the third-party providers being able to record and process the IP address and other information of website users. By using this website, you consent to this disclosure and use.

### **Communication channels**

Our medical practice's website contains a contact form for swift electronic contact as well as a general email address. If you contact us using the communication channels on the website, your contact details and content will only be used to process and reply to your enquiry.

Please note: we cannot guarantee that your data will be treated as confidential. Please do not include any confidential information (e.g. medical concerns) when contacting us via these channels.

### **Your rights**

Under the Data Protection Act, you have various rights, such as the right to information. To exercise these rights, please contact the medical practice. If you require any more information on this, please do not hesitate to contact us.

### **Changes**

Our medical practice may modify this privacy notice at any time and without prior notice. The latest and applicable version is the one published on our website. If the privacy notice is part of an agreement with you, we will notify you of any updates or modifications by email or by other appropriate means.

### **Date**

**07.08.2023**

**Dr. Michaela Schmid  
Forchstrasse 289  
8008 Zürich**